

M180

Custom Sublimation Beach Towel

Your brand is sure to get the exposure it deserves with this Sublimated Beach Towel. The entire towel is a blank canvas for you to make your mark, it is only limited by your imagination!

Minimum order: 20 pcs



Printed sample

- 1: 320gsm Polyester/Cotton Beach Towel
- 2: Print side: 100% Polyester
- 3: Reverse side: 100% Cotton
- 4: Edge to Edge Sublimation available
- 5: Towel size and Print area: 150cm x 75cm



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DYE SUBLIMATION

Sublimation is a printing transfer process which uses heat sensitive sublimation inks to permanently dye synthetic fabrics.

The process, which is called “Dye Sublimation”, involves the use of a special heat sensitive dye to print your design onto paper. The printed paper is then placed with the synthetic fabric into a heat press and pressed for a pre determined period.

The sublimation cycle transfers the design from the paper to the fabric. Sublimation is always done on white synthetic materials and at high temperatures.

As the sublimation process actually dyes the fabric, the colour is “in” the fabric and not on top, as is the case with traditional screen printing methods. This gives a much better feel to the product, as well as colour fastness and the ability to print unlimited colours.

As only white fabrics are suitable for sublimation printing, any “white” that you see in a sublimated design will actually be unprinted fabric.

Sublimation gives you the ability to create colourful, long lasting designs on these products - so get creative!

SPECIFICATIONS

MATERIAL

380gsm terry towel

SIZE

150cm long x 75cm wide

DECORATION AREAS

Sublimation area

Edge to Edge Sublimation

150cm x 75cm (40mm bleed required on all sides)

DESCRIPTION

- 320gsm Polyester/Cotton Beach Towel
- Print side: 100% Polyester
- Reverse side: 100% Cotton
- Edge to Edge Sublimation available
- Towel size and Print area: 150cm x 75cm

COLOURWAYS

White

PACKAGING

10 towels folded and packed into poly bags with a silica gel sachet. White printing on poly bag.

CARTON QUANTITY

40 pieces

CARTON MEASUREMENTS

39cm W x 43cm H x 79cm L

CARTON WEIGHT

16kg

Measure and weight indications are approximate figures only. We reserve the right to change colours, technical details or designs.